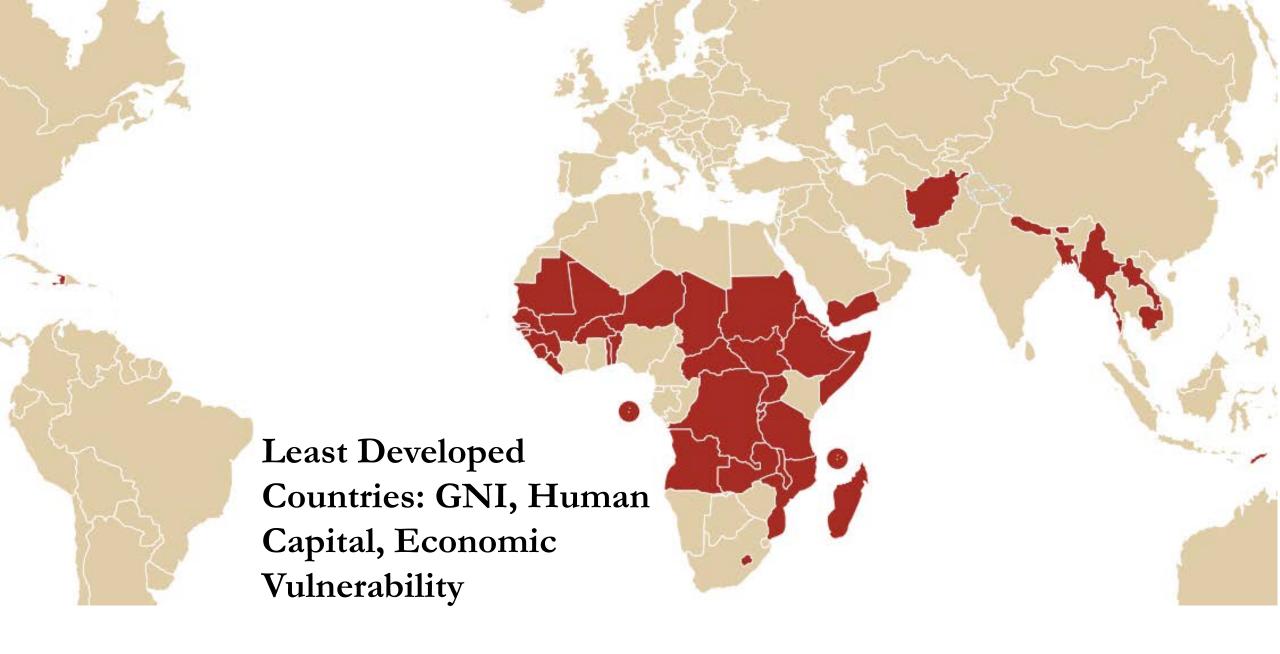
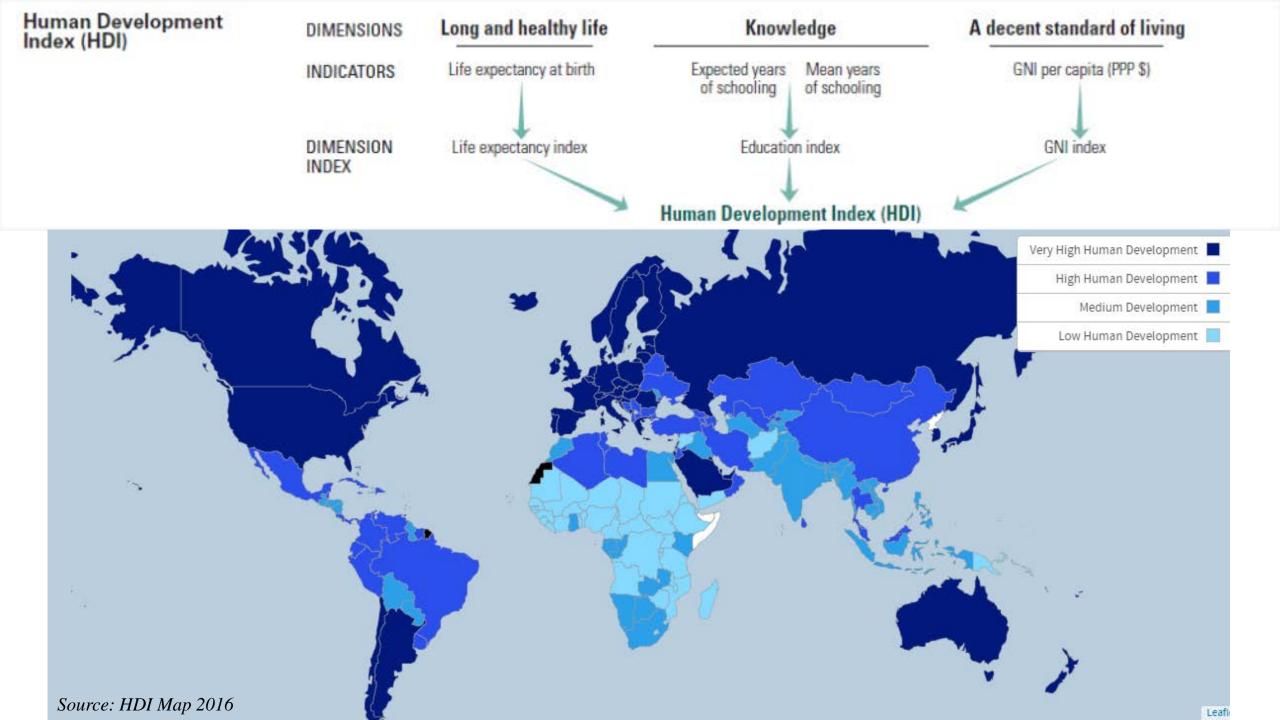
The private sector as the propellant for generating local wealth



4th National Conference - Federchimica





Private sector and SDGs



Private sector contributions

- transparency and accountability in honoring sustainable development in economic, social and environmental practices
- responsibility to avoid harm, e.g. environmental externalities, even if such harms are not strictly speaking prohibited
- partnership with government on maximizing co-benefits of investment (infrastructures or financial systems)
- Corporate commitment to specific SDGs and Sustainable Development
- Investment gap to reach the SDGs by 2030

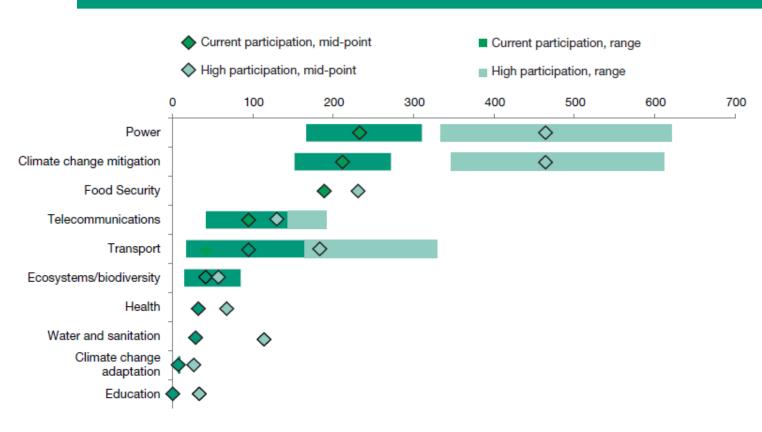
Corporate Social Responsibility

- firms have responsibilities beyond profit maximization. From purely philanthropic initiatives to compliance with fully-fledged codes of ethics, engagement with social issues, adoption of shared value strategies (Global Compact, OECD Guidelines, ILO, social accounting, environmental standards, NRGI)
- «being socially responsible means [...] going beyond compliance and investing more on human capital, the environment and relations with stakeholders»

Investment gap

- 3.9 trillion USD of investment/y to reach SDGs by 2030 in developing countries
- 2.5 trillion USD of gap/year
- ✓ Economic infrastructure (power and transport)
- ✓ Telecommunications
- **✓**WatSan
- ✓ Access to financial services (bottom up)

Potential private sector contribution to investment gaps at current and high participation levels (Billions of dollars)



Instruments (EU institutional perspective)

• EU External Investment Plan (EFSD): €4.1 billion to leverage more than €44 billion of investments by 2020

Guarantee Funds and financial instruments

• Law 125/2014 and the role of Cassa Depositi e Prestiti



Female entrepreneurship plays a key role in creating jobs and driving economic growth in the Eastern Neighbourhood region. Female-run small and medium-sized enterprises (SMEs) often face reluctance from banks to lend to them as they are perceived as higher-risk customers. EU support provides partial risk cover to local banks to encourage the development of specific products that target eligible women-led SMEs as well as advisory services, training and support for women entrepreneurs and their businesses. Such actions will be expanded through the External Investment Plan.

EU contribution:	EUR 4.8 million
Total investment amount:	EUR 54.3 million
Lead financial institution:	EBRD
Region:	Eastern Neighbourhood



Boost Africa is a partnership programme between the Africa Development Bank and the European Investment Bank to promote entrepreneurship and innovation across Africa. The initiative focuses on fostering start-ups and Small and Medium Enterprises (SMEs) by supporting the commercial apparatus that engages with these companies: including venture capital funds, angel funds and collaborating with accelerators. Africa will leverage its resource, catalyse technical knowhow and create an enabling environment for start-ups and SMEs, crucial enterprises for job creation.

EU contribution:	EUR 80 million	
Total investment amount:	Approximately EUR 180 million	
Lead financial institution:	AfDB and EIB	
Region:	Africa	

Partnerships and Challenges

- Concord: accountability and sustainability, AU-EU Summit
- Dialogue with local communities and civil society: do no harm approach, M. Anderson
- Sodalitas Foundation and CSR EU hub on Business and Human Rights
- CSR as development tool