



Unilever

UNILEVER ITALIA

**50 ANNI DI STORIA ITALIANA DALLA
PARTE DELLO SVILUPPO SOSTENIBILE**

COME SIAMO OGGI NEL MONDO

UNILEVER NEL MONDO



VIDEO



I MARCHI DI UNILEVER ITALIA



IL MONDO DEVE AFFRONTARE SFIDE DIFFICILI



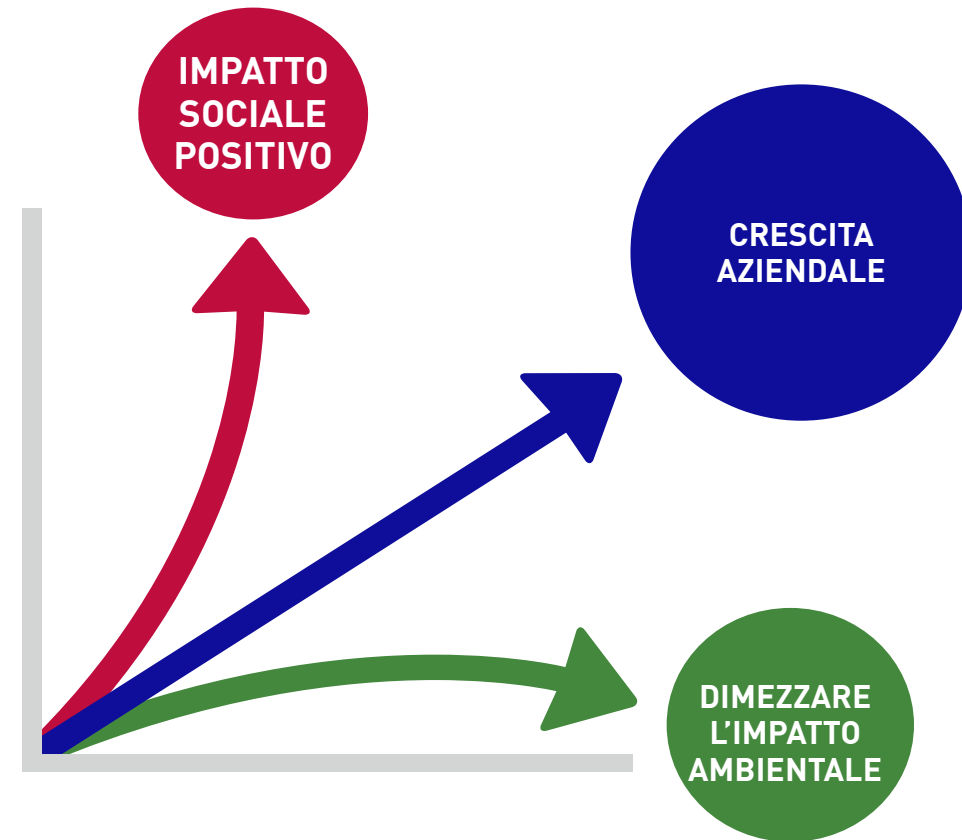
UNILEVER SUSTAINABLE LIVING PLAN



IL NOSTRO SCOPO

RENDERE LA
SOSTENIBILITÀ
UNA CONSUETUDINE

LA NOSTRA VISIONE



An aerial photograph of a large body of water, likely the ocean, showing intricate white ripples and patterns on the blue surface. The text is overlaid in the center.

RENDERE LA
SOSTENIBILITÀ
UNA
CONSUETUDINE

TRE GRANDI OBIETTIVI



CONTRIBUIRE
A MIGLIORARE
SALUTE E
BENESSERE DI
1 MILIARDO
DI PERSONE



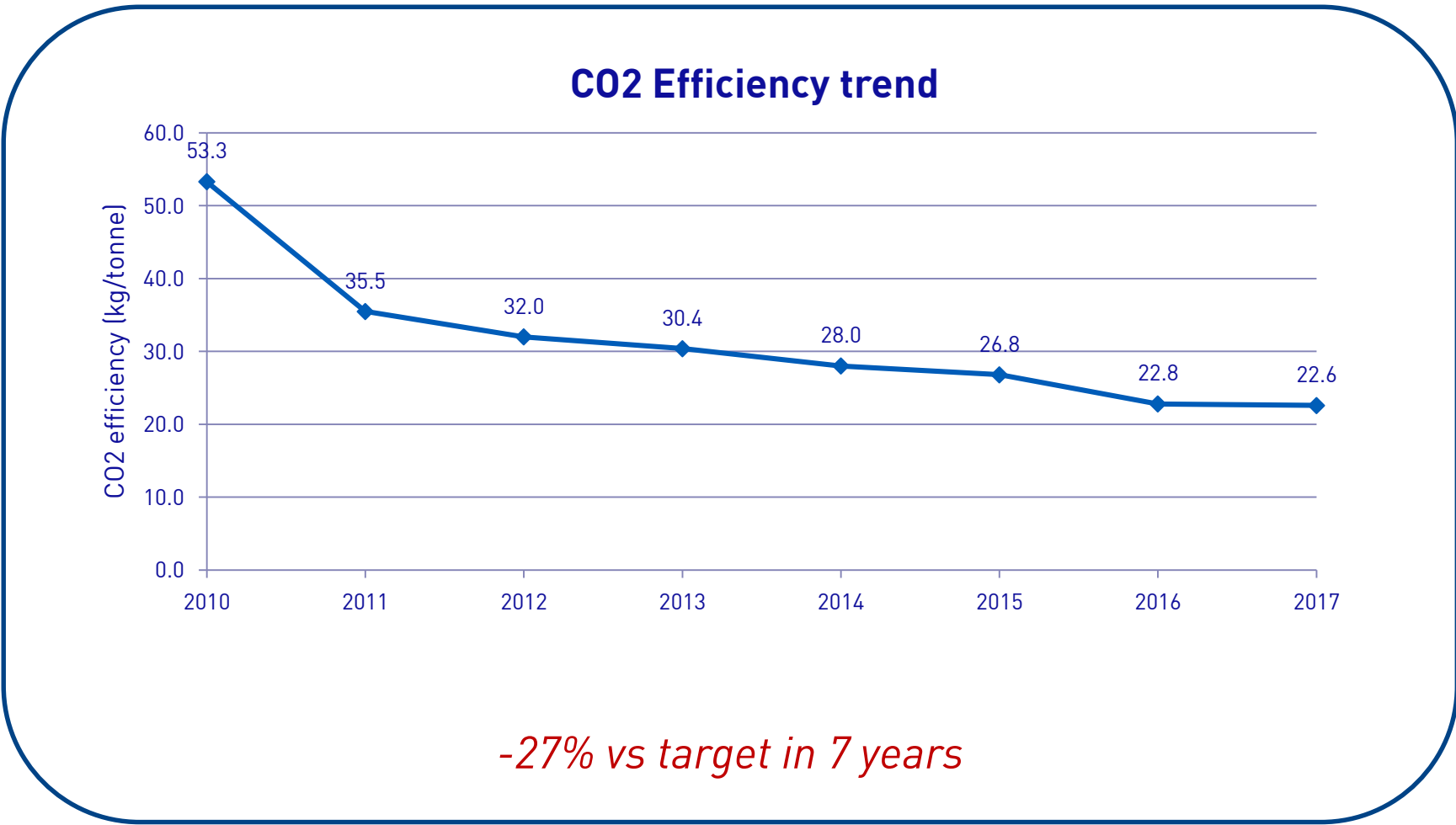
RIDURRE
L'IMPRONTA AMBIENTALE
DEI NOSTRI
PRODOTTI DI
1/2



MIGLIORARE
LE CONDIZIONI
DI VITA DI
MILIONI
DI PERSONE

ITALY ROADMAP FOR A SUSTAINABLE, COLLABORATIVE & HI-TECH LOGISTICS:

LOGISTICS CO2 EFFICIENCY



ITALY ROADMAP FOR A SUSTAINABLE, COLLABORATIVE & HI-TECH LOGISTICS:

LOGISTICS CO2 EFFICIENCY

Efficient kilometers

Greening kilometers



Network optimisation

- Direct Deliveries from SU to customers.
- Network design to better market proximity.
- Round trips for load fill efficiency.

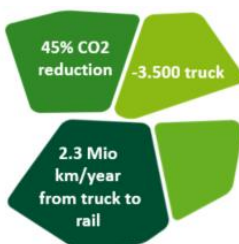


Vehicle fill optimization



Intermodal transport

- Intermodal Ice Cream (1st in Europe): from national SU to Northern Primary distributor.



Alternative fuels & vehicle technologies

- Heavy Truck Methane technologies development: from CNG to LNG to increase average distance covered (900/1500km)
- Light Vehicles hybrid technologies (Diesel/Electric) development to balance CO2 emission with huge average daily delivery trip (300km)
- Full Electric Algidia Boat for micro deliveries in Venice

BENEFITS ON CARBON

- Electric Van = - 39% CO₂ emission per year
- Refrigerated van body = - 28% energy consumed



**NON C'È MAI STATO
UN MOMENTO MIGLIORE
DI QUESTO PER CREARE
UN FUTURO PIÙ LUMINOSO**



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