

A photograph of two men in an industrial setting. Both are wearing yellow hard hats and high-visibility yellow safety vests over business attire. They are shaking hands and smiling. The man on the right is holding a silver tablet. In the background, there is a large piece of industrial machinery with yellow and red components, and a white cylindrical tank. The sky is blue with some clouds.

How the 4.0 approach could impact Logistics

Mario Serranti



Si nasce 4.0?

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La prima idea!!

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Il dilemma: conservatore o innovatore?

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Il rischio

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Rischio: vero o percepito?

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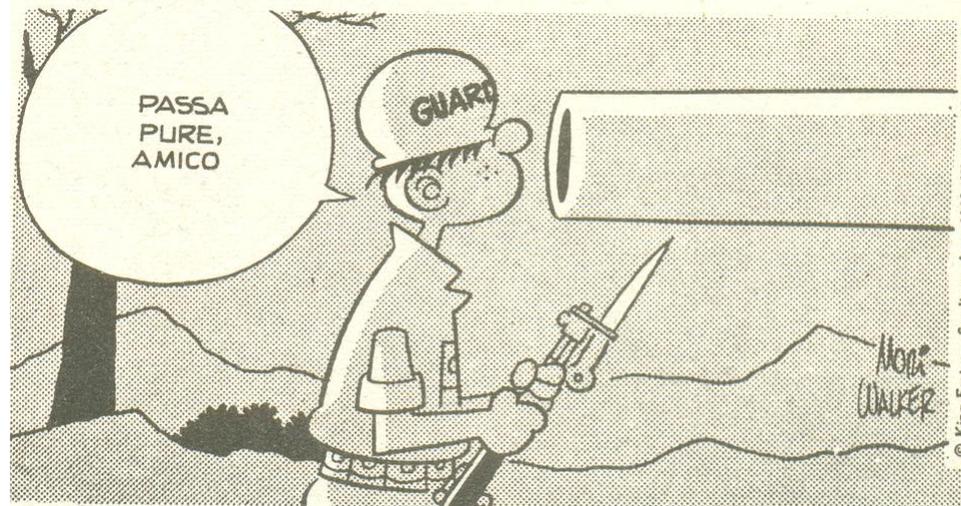


Abbiamo fatto!!!

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Ma si può scegliere?



Robertino vs «Robertone»

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