Chemistry 4.0: a new competitiveness



Alessandro Giaume Business Integration Partners S.p.A.

Milan, September 27th 2018 Auditorium of Federchimica 11, Via G. da Procida Technologies can enable new business and operational models, but to make them happen, we need to look for a new culture and a new mind set.

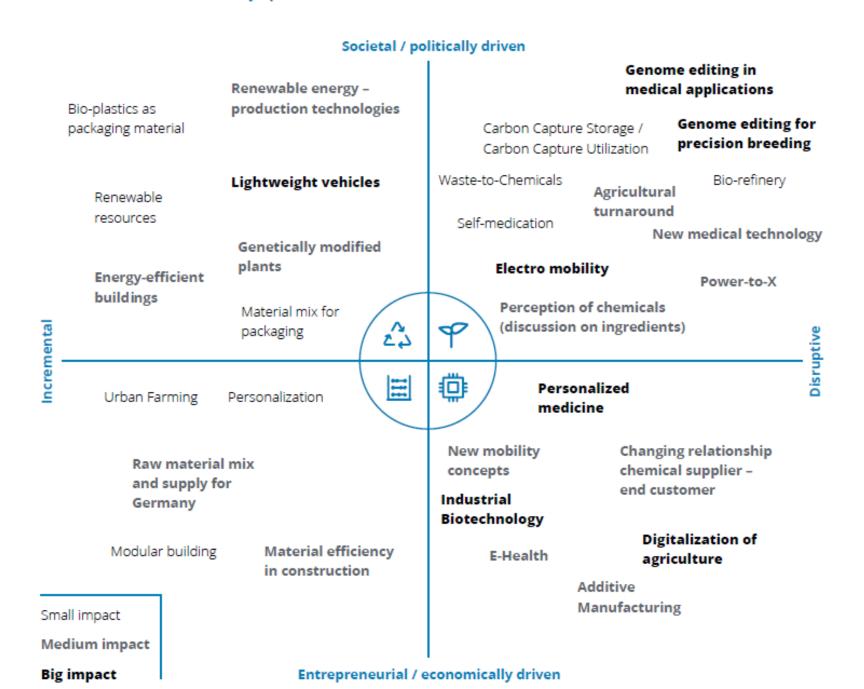
Organisational structures, skills and competencies will follow.









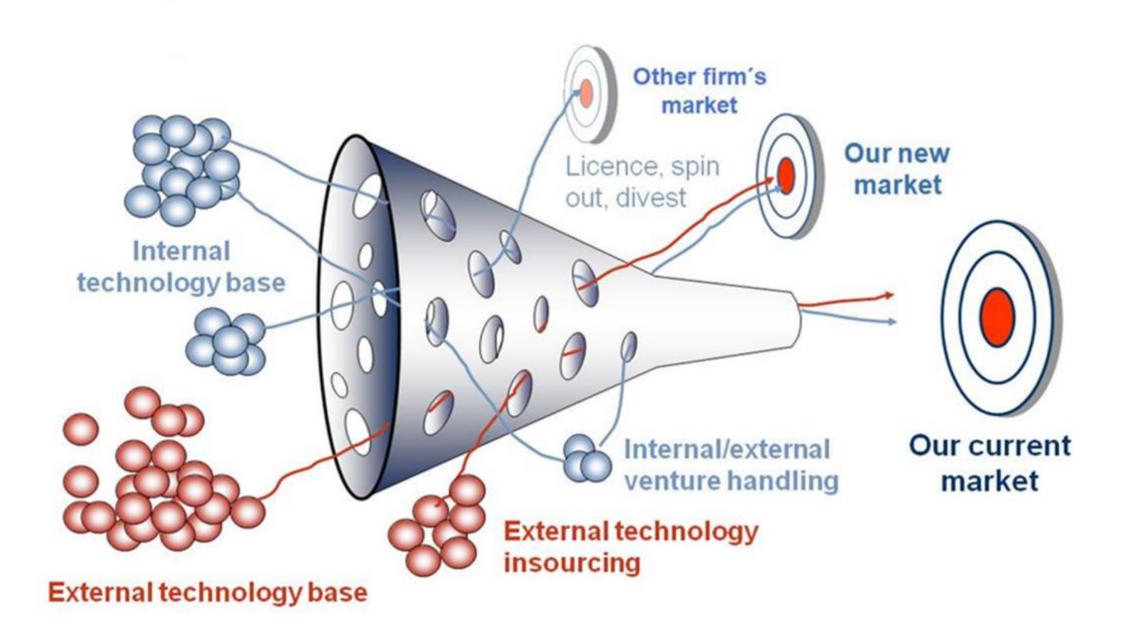




WITHOUT

EXPERIMENTATION

THERE IS NO INNOVATION.





PROCESS

engineered by following the process, which means it can be learned, which means it can be he taught." ERIC RIES

THE LEAN STARTUP METHOD

teaches you how to drive a startup-how to steer, when to persevere and grow a business with maximum acceleration.

Split tests,
Customer interviews
Customer development
The Why's Root Course analysis
Customer Advisory Board
Taksi Giable Hypotheses
Reduct Owner Accountability
Custom Archetypes
Cross-functional Teams
Smoke tests

LEARN

Minimize the total time through the loop. BUILD

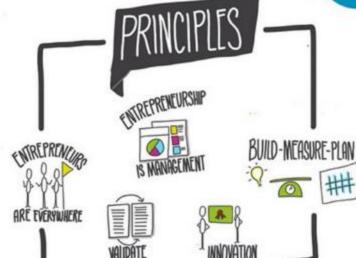
Unit tests
Leadhility tests
Continuous integration
Incremental deplayment
Time & Open Source
Components
Cloud Computato
Chafer innovane System
Just in-time Scalability
Refactoring
Developer Sandbox

MFASUR

Sphiltests, Clear product owner.
Continuos Deployment, Usability tects,
Real-time monitoring, Customer Liason,
Frunnel Analysis, Chort Analysis,
Net promoter Score, Search Engine Marketing,
Real time Alerting, Predictive Monitoring.



A core component of Leaning Startup methodology is the Build-Measure-Learn, feedback loop. The first step is figuring out the problem that needs to be sold and then, developing a Mirimum Viable Product to begin the process of learning as quickly as possible."



ACCOUNTING

